

## Privacy Policy

*Effective Date: 22nd February 2024*

Welcome to myblockchainweek.com ("Website"). At MY Blockchain Week, we value your privacy and strive to protect your personal information in compliance with the laws of Malaysia, Personal Data Protection Act (PDPA) 2010 and other applicable data protection or privacy laws / regulations. This Privacy Policy outlines how we collect, use, and protect your personal information. By using this Website, you agree to the terms and practices described herein.

### **Information We Collect:**

a. **Personal Information:** We may directly or indirectly collect personal information such as your name, email address, other contact details, occupation, profile picture, photos or avatar, gender, age when you voluntarily provide them, e.g., when you register an account or subscribe to our newsletter.

b. **Usage Information:** We may collect information about your usage of the Website, including but not limited to your IP address, browser type, device, and location data. This data helps us improve our services and tailor your experience.

### **Use of Your Information:**

a. *We may use your personal information to:*

Provide you with access to the Website and its features.

Send you relevant communications and updates.

Respond to your inquiries and provide customer support.

Personalize your experience on the Website.

b. *We may use usage information for:*

Analyzing and improving the Website's performance and functionality.

Monitoring and preventing fraudulent or suspicious activities.

Data Sharing:

c. *We may share your personal information with:*

1. Relevant third parties and vendors that help us provide services on the Website, such as payment processors and shipping companies.
2. Legal authorities when required by law or to protect our rights and the safety of others.

d. We will not sell, rent, or lease your personal information to third parties for their marketing purposes.

**Data Security:**

a. We implement industry-standard security measures to protect your data from unauthorized access, disclosure, alteration, or destruction.

b. We will permit only authorized employees, who are trained in the proper handling of customer information, to have access to that information.

c. Whenever we hire other organizations to provide support services, we will require them to conform to our privacy standards.

d. To make sure your personal information is secure, we communicate our privacy and security guidelines to MY Blockchain Week employees and strictly enforce privacy safeguards within the company.

e. Please note that no data transmission or storage method is 100% secure, and we cannot guarantee absolute security.

**Cookies and Tracking:**

a. We use cookies (or equivalent technologies) for a number of purposes, including to store your preference for certain types of information or products, further analysis for the purpose of providing products and services to you, to improve our products and/or to personalize our services to you. Cookies are small text files that collect information about users and their visit to the web site or use of the app, such as their Internet protocol (IP) address, how they arrived at the web site (for example, through a search engine or a

link from another web site) and how they navigate within the web site or mobile application.

b. You may adjust settings on your browser and/or mobile device so that you will be notified when you receive a cookie or other similar tracking tools. Please refer to your browser documentation to check if the tracking tools have been enabled on your computer and/or mobile device or to request not to receive cookies or to disable cookies if you do not wish to have information collected via the use of cookies. However, do note that if you enable blocking or disabling of cookies, it may limit certain features and functions in your use of our web or mobile sites and that some personalized services on our websites may not be available if you choose to disable cookies.

### **Third-Party Sites and Services**

a. Our websites, products, applications and services may contain links to third-party websites, products and services. Our products and services may also use or offer products or services from third parties. Information collected by third parties, which may include such things as location data or contact details are governed by their privacy practices. This means, third party internet sites that you can link through our websites are not covered by our policy. Therefore, we encourage you to familiarize with those third parties' sites' privacy policies before using the links or applications and we urge you to be careful when you enter any personal information online. MY Blockchain Week accepts no responsibility or liability for those sites.

### **Marketing**

a. The information you provide to MY Blockchain Week, as well as information we collected about you indirectly, may be used by MY Blockchain Week for marketing purposes. TNGD Group may extract, disclose and release the information in the possession of TNGD Group relating to you as mentioned in this Privacy Notice.

- b. Additionally, we may contact you about event updates, promotions, products, services and offers, which we believe may be of interest to you or benefit you.
- c. Further, please also be informed that we will only disclose your personal information (which will not include information relating to your affairs or accounts) to third parties such as our merchants and strategic partners for marketing and promotional purposes where your express prior consent has been obtained and subject at all times to any laws (including regulations, guidelines and/or obligations) applicable to the MY Blockchain Week.
- d. You may opt-out of receiving marketing communications by following the unsubscribe instructions in our emails or by contacting us.

### **Children's Privacy:**

- a. This Website is not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13 years of age.

### **Changes to Privacy Policy:**

- a. We reserve the right to update this Privacy Policy from time to time as we deem fit. Any changes will be posted on this page with an updated effective date.

### **Contact Information:**

- a. If you have any questions or concerns about this Privacy Policy or your data, please contact us at [info@myblockchainweek.com](mailto:info@myblockchainweek.com).

By using this Website, you agree to the terms outlined in this Privacy Policy. If you do not agree with these terms, please discontinue your use of the Website.

Last Updated: 13th May 2024